

Press release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

**ATE Genuine OEM Electronic Brake Calipers Offer Fast and Easy Repair on Audi and VW**

**• Exclusive, units from original manufacturer pre-assembled with electronic parking brake**

Allentown, PA March 15, 2021. Continental, one of the world's leading brake system manufacturers and suppliers, now offers an exclusive range of genuine OEM ATE Electronic Brake Calipers for easy replacement on popular Audi and Volkswagen models from 2016 through 2020. The new OEM disc brake calipers are pre-assembled with the electronic parking brake and designed to deliver exact fit, form, and function as the OE part, ensuring a fast and trouble-free installation. They come from the original manufacturer and are offered in the choice of same original finishes provided to the car markers: original cast metal, matte black, tornado red, and ultra-marine blue.

ATE Electronic Brake Calipers provide a simple solution for servicing and repairing electronically controlled parking brake systems. Nathan Killeen, Product Manager, ATE Brake Systems, noted that when a caliper in an electric parking brake is faulty, it’s usually necessary to replace both caliper and the electronic motor. The motor tries to compensate for the damaged caliper and eventually fails. These new caliper units are delivered pre-assembled with the electronic parking brake motor, making it easier for technicians to confidently complete the repair correctly, the first time.

Continental offers 10 ATE Electronic Brake Caliper part numbers with exclusive application coverage for Audi A3, A3 Sport-back e-tron, A3 Quattro, RS3, TT Quattro, TTS Quattro, and TT RS Quattro, and Volkswagen e-Golf, Golf R, and Jetta.

ATE ([www.ate-na.com](http://www.ate-na.com)) is an aftermarket brand of Continental, one of the world's leading brake system manufacturers and suppliers. From the introduction of the first hydraulic brake system in 1926, to the development of the first antilock braking system prototype in 1967, the ATE brand has a rich history of innovation and experience in the design and production of advanced brake system technologies.

For more information: [www.ate-na.com](http://www.ate-na.com/) or contact: salessupport-us@ate-na.com

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. Continental generated preliminary sales of €37.7 billion in 2020 and currently employs more than 235,000 people in 58 countries and markets. In 2021, the company celebrates its 150th anniversary.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, OEM DP, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

*Image file: Continental-ATE-Electronic-Brake-Calipers.jpg*

*Caption: Continental offers an exclusive range of pre-assembled, OE-quality ATE Electronic Brake Calipers for Audi and VW models.*

**Press Contact**

Anouré V. Fenstermaker

Marketing Communications Manager
Continental

Vehicle Networking and Information (VNI)

Commercial Vehicles and Services (CVS)
6755 Snowdrift Road, Allentown, PA 18106
Tel: (484) 705-1909 , Fax: (610) 289-1766
Email: anoure.fenstermaker@continental.com

71-21/CO6737