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**New ATE Two-Piece Disc Brake Rotor Certified for Direct Replacement on Mercedes-Benz Models**

**• Continental first to aftermarket with approved coverage for AMG C43 and E43, as well as CLS and GLC models of higher performing classes**

**Allentown, PA** June 4, 2019 – Continental Commercial Vehicles & Aftermarket is first to market with a new high-performance disc brake rotor for popular Mercedes- Benz applications. The new ATE Rotor features an improved version of the same two-piece pot and friction ring construction as the original, patented two-piece Mercedes-Benz design. It meets OE specifications for fit, form, and function, and is officially certified as a direct replacement for front axle rotors on Mercedes-AMG C43 and E43, as well as CLS and GLC models of higher performing classes. ATE replacement rotor applications are also available for popular E-Class models.

To help make installation easier, the ATE Two-Piece Mercedes-Benz Rotor comes with a plastic screw to avoid over-torque and a smaller fixing hole that helps secure the rotor in place while it is being installed.

According to Dan Caciolo, Head of Product Management for Continental Independent Aftermarket Powertrain & Brake Systems, “Continental is first to market and the only aftermarket supplier of a high quality, direct OE replacement for the Two-Piece Mercedes-Benz Disc Brake Rotor for high performance Mercedes Benz applications. Our ATE Rotor also meets ECE Regulation 90, a strict testing protocol required for replacement brake parts."

ATE ([www.ate-na.com](http://www.ate-na.com)) is an aftermarket brand of Continental Corporation, one of the world's leading brake system manufacturers and suppliers. From the introduction of the first hydraulic brake system in 1926 to the development of the first antilock braking system prototype in 1967, the ATE brand has a rich history of innovation and experience in the design and production of advanced brake system technologies.

Continental Commercial Vehicles & Aftermarket is a leading and trusted aftermarket supplier of OE-engineered aftermarket parts for HVAC and engine cooling, door systems, brake systems, tire pressure monitoring systems, engine management, fuel systems, and instrumentation.

**For more information:** [**www.ate-na.com**](http://www.ate-na.com/) **or contact:** [**salessupport-us@ate-na.com**](mailto:salessupport-us@ate-na.com)**.**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2018, Continental generated preliminary sales of around €44.4 billion and currently employs around 243,000 people in 60 countries and markets.

Information management in and beyond the vehicle is at the very heart of the Interior division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs around 48,000 people worldwide and generated sales of €9.7 billion in 2018.

Within the Interior Division the Commercial Vehicles & Aftermarket Business Unit accommodates the specific requirements of the commercial vehicle, special vehicle and aftermarket sector. A global network of sales and service companies ensures proximity to local customers. Covering the product brands Continental, VDO, ATE, Galfer and Barum the Business Unit offers web based managed services, fleet management and tachograph solutions electronic products, systems and services for commercial and special vehicles, a broad selection of products for specialized workshops and spare parts for the Independent Aftermarket and the Original Equipment Services after end of series production of the vehicle manufacturer.

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*Image file: ATE-Two-Piece-MB-Rotor.jpg*

*Caption: The New ATE Two-Piece Disc Brake Rotor is certified for direct replacement on Mercedes-Benz models.*

**Contact for journalists:**

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