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**Continental Silver Line Radios Feature Weatherband, Offer Google Assistant and Siri Access via Bluetooth**

**• Popular Weatherband function receives NOAA weather alerts**

**• White backlighting improves display visibility**

Allentown, PANovember 23, 2021 - Continental, a leading global supplier of systems, components, and tires to automobile, truck, and agriculture/construction equipment manufacturers, and a trusted provider of OE-engineered aftermarket parts, has launched its new line of Silver Line analog radios. The new Continental radios have been designed with today’s modern vehicles and equipment in mind and feature a wide range of accessibility functions and inputs that improve overall usability.

**Google Assistant and Siri**

Continental Silver Line radios equipped with Bluetooth now offer added access to the Google Assistant and Siri digital assistant platforms. This allows users to engage their smartphone’s digital assistant through a button on the radio faceplate, improving operator safety by ensuring hands stay on the wheel and not on smartphones. The Bluetooth enabled radios also feature internal or external microphones that allow hands-free phone calls.

**Enhanced weather safety**

All radios in the Continental Silver Line have also been upgraded with Weatherband alert technology to alert users of potentially hazardous weather conditions. The Silver Line radios are a part of the National Oceanic and Atmospheric Administration’s (NOAA) Weather Radio All Hazards (NWR), a nationwide network of radio stations that broadcasts continuous weather information from the nearest National Weather Service office.

**Improved looks and visibility**

Designed for easy readability under a variety of lighting conditions, Continental Silver Line radios feature white backlighting with a black and dark grey faceplate. The contrasting dark face and white backlighting provides exceptional visibility and a vertical viewing angle of -30° to +30°. The radios also feature a visible clock.

In addition to hands-free features, the Silver Line radios also include USB and Auxiliary inputs and run on 12V power. They feature non-volatile backup memory which retains settings and radio presets in case of a loss of power. The radios are equipped with a Radio Data System (RDS) Tuner and have options for DAB/DAB+ tuners for international markets. Continental Silver Line radios have CE, E, and FCC certifications.

For more information, visit: continentalaftermarket.com

or contact: salessupport-us@continental.com

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 192,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

Continental offers a wide-ranging portfolio for off-highway applications which makes construction, agricultural and transport machinery and vehicles safer, more efficient, more comfortable and more connected. The corporation supplies interdivisional solutions for monitoring the condition of components and systems as well as technologies for information management, exhaust-gas aftertreatment, rubber and plastic products, and tires – all tailor-made and from a single source.

*Image file: Continental-Silver-Line-Radios.jpg*

*Caption: Continental’s new-look Silver Line Radios are equipped with Weatherband and offer**Google Assistant and Siri access in Bluetooth variants.*

**Press Contact**

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