Continental Names Stefan Feder Head of Automotive Aftermarket & OES, North America

* Feder has twenty years of experience with Continental
* Recently served as Head of Sales, WD Channel, US & Canada at Continental ContiTech
* Will oversee sales, marketing, operations, quality, and product management.

Allentown, PA., June 13, 2024 – Continental announced that Stefan Feder has been named Head of Automotive Aftermarket & OES, North America. Feder has been with the company since 2004, serving in a variety of roles with Continental, Continental Tire, and Continental ContiTech. He most recently served as the Head of Sales, WD Channel for Continental ContiTech in the United States and Canada.

“This is a time of very rapid change for both Continental and the automotive industry at large,” noted Feder, on his new role. “This brings new opportunities to expand our business and to bring cutting edge technology to the aftermarket. Our goal at Continental is to help define and develop the future of mobility, and we look forward to meeting that challenge. Our team is passionate and experienced, and we will continue to put our customers at the core of our business.”

In his new role, Feder will have a range of responsibilities including the management of sales, marketing, operations, quality, and product management. In addition to heading up the aftermarket business, Feder will oversee Continental’s Original Equipment Services (OES) business. Feder has spent the last six years of his Continental career working in the US market.

Feder joined Continental in 2004, as part of a dual Work & Study program, from which he earned a bachelor’s degree in business administration. In 2017, he completed Continental’s International Management Program. Feder is the Co-Founder and current Vice Chair of the Sustainability Committee of the Auto Care Association.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

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**Image and caption**

*Stefan Feder has been named Head of Automotive Aftermarket & OES, North America by Continental.*

